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Election Observation Mission Ghana 2008

MEDIA MONITORING

QUANTITATIVE DATA

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Sample

- Electronic media
  - GTV
  - Metro TV
  - TV3
  - Radio Uniiq
  - Peace FM
  - Joy FM
  - Gold FM
  - Diamond Radio
  - Capital Radio

- Print media
  - Daily Graphic
  - The Ghanaians Times
  - Daily Guide
  - The Chronicle

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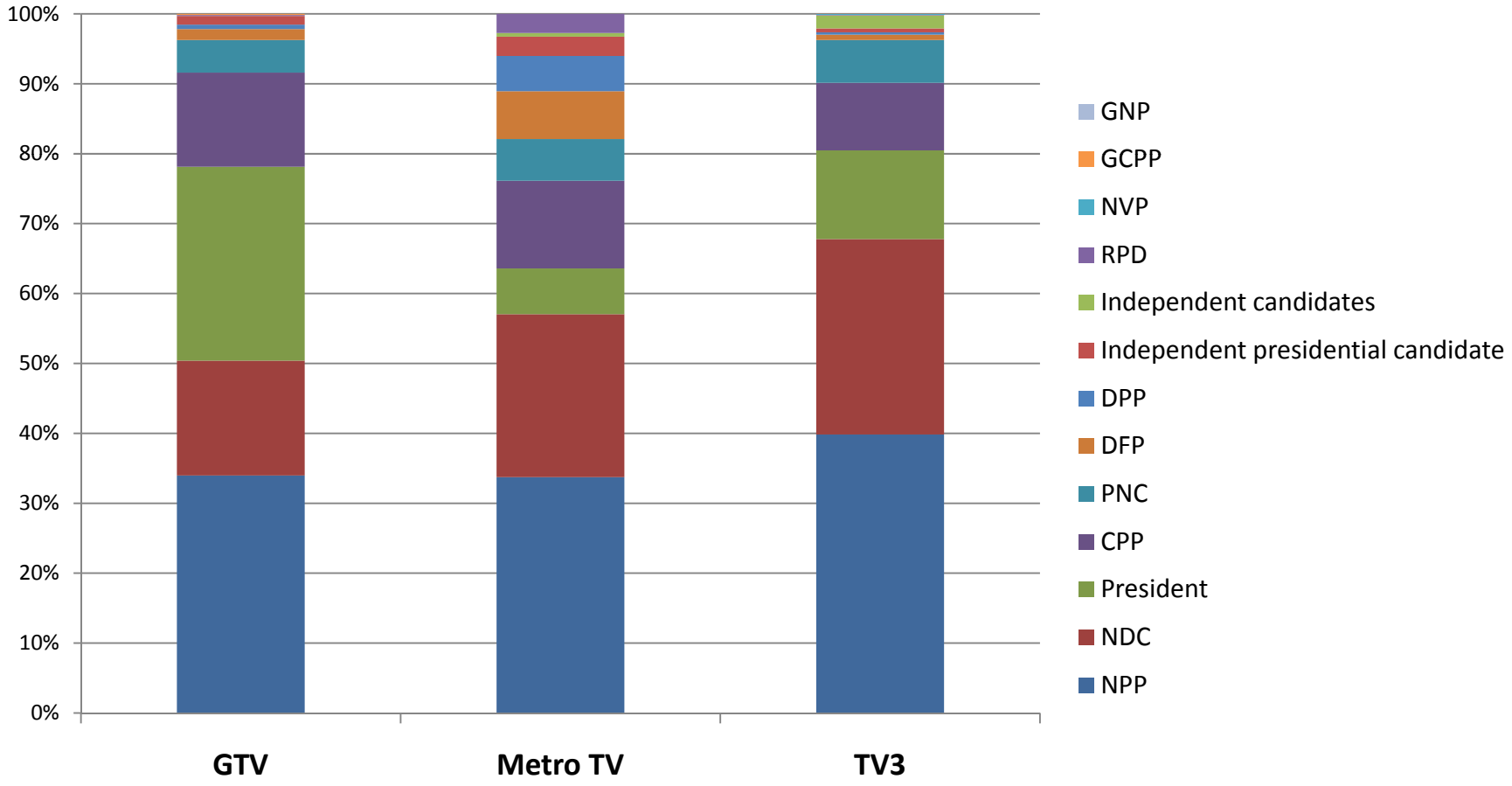
TV: allocation of airtime among parties in the news (13 November – 5 December)



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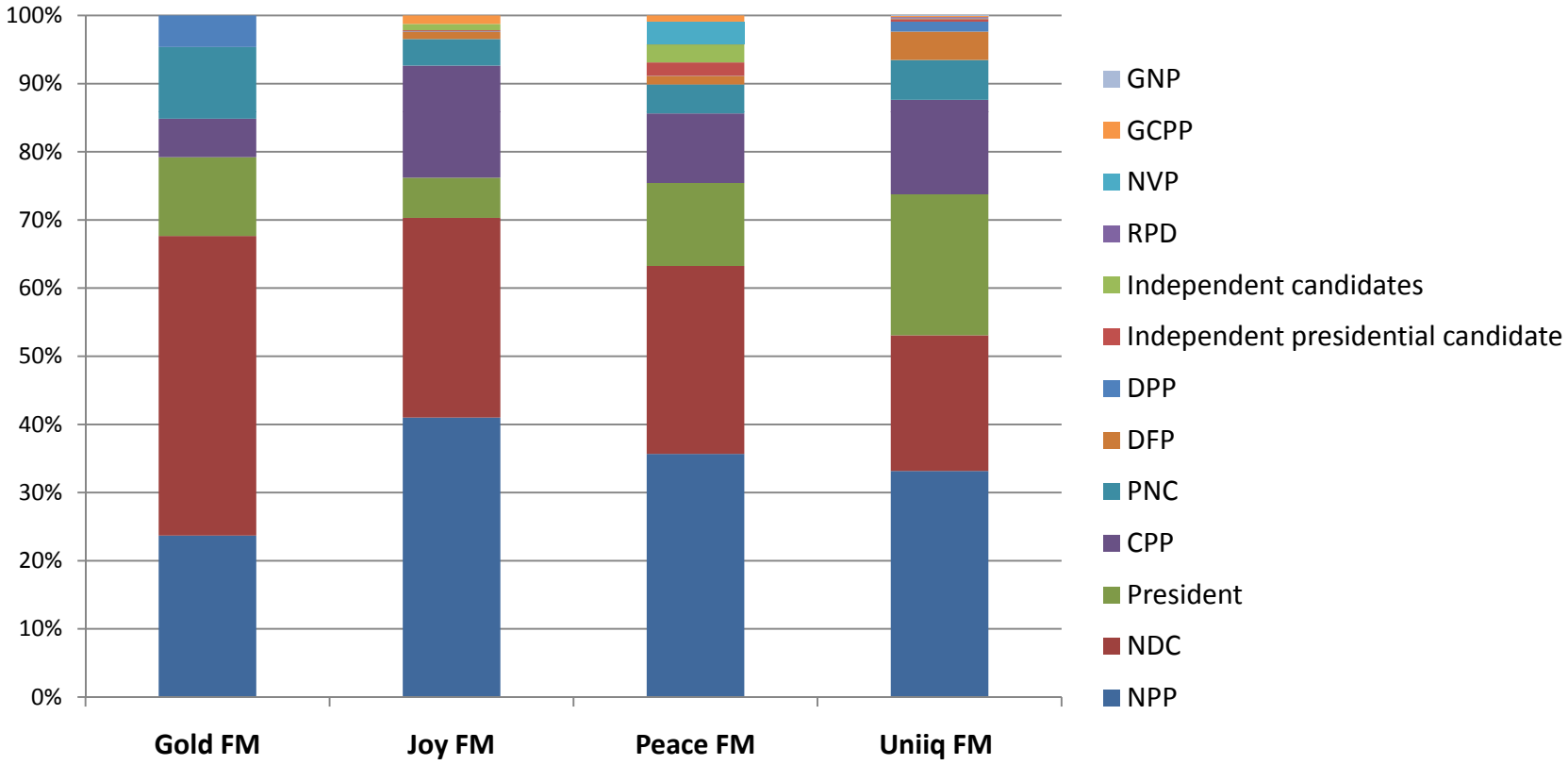
Radio stations: allocation of airtime among parties in the news (13 November – 5 December)



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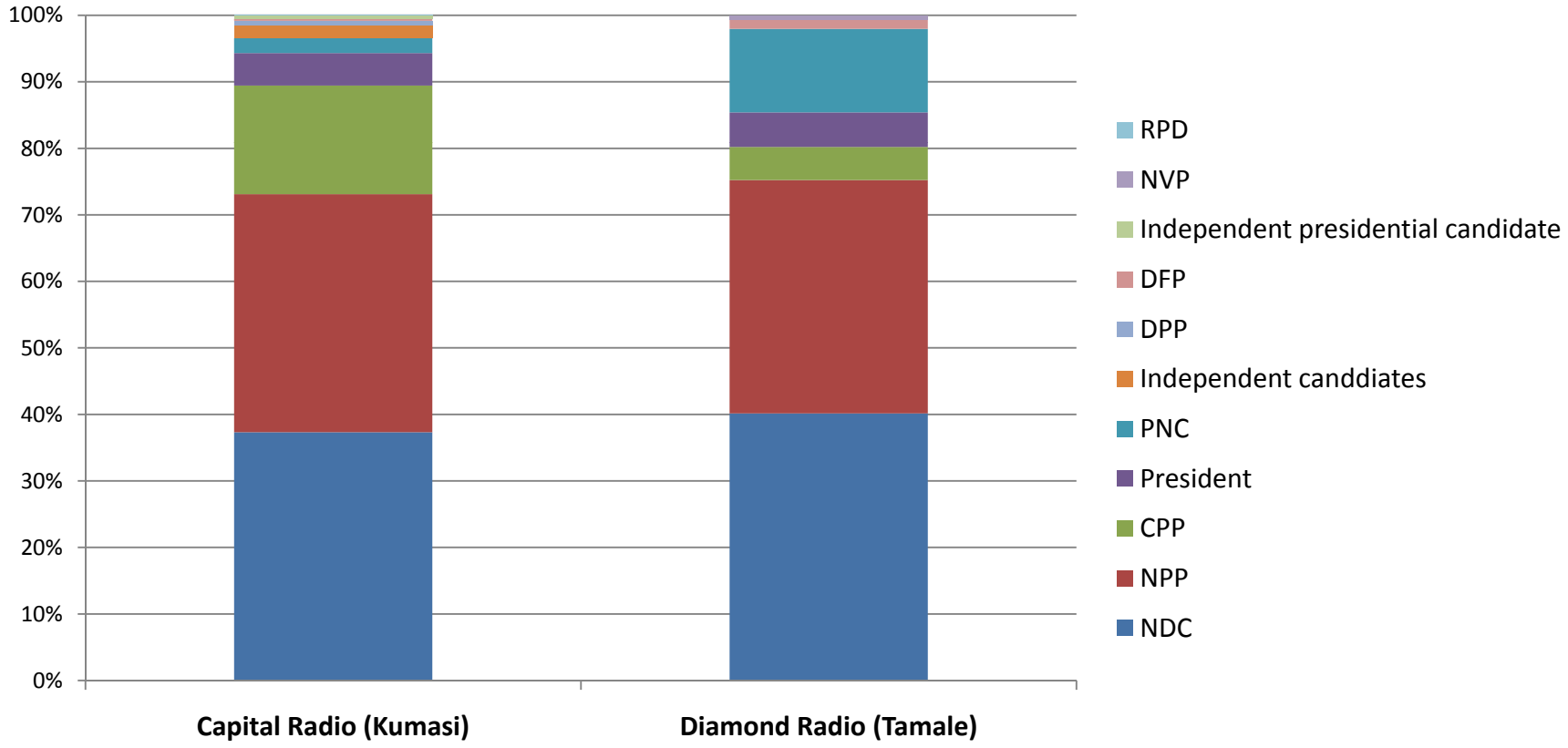
Regional radio stations: allocation of airtime among parties in the news (10 days sample)



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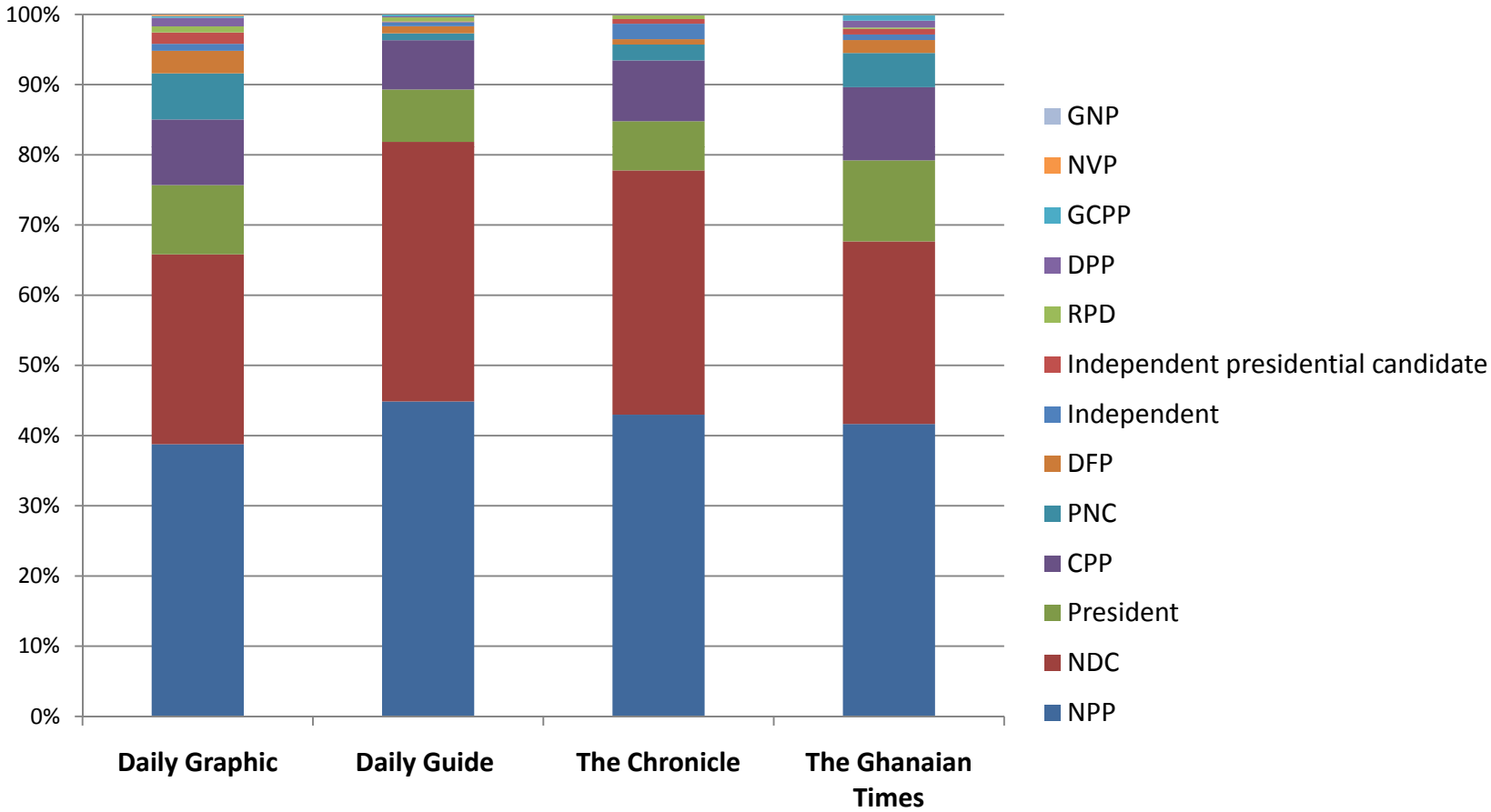
Press: allocation of space among parties in news and editorials (11 November – 6 December)



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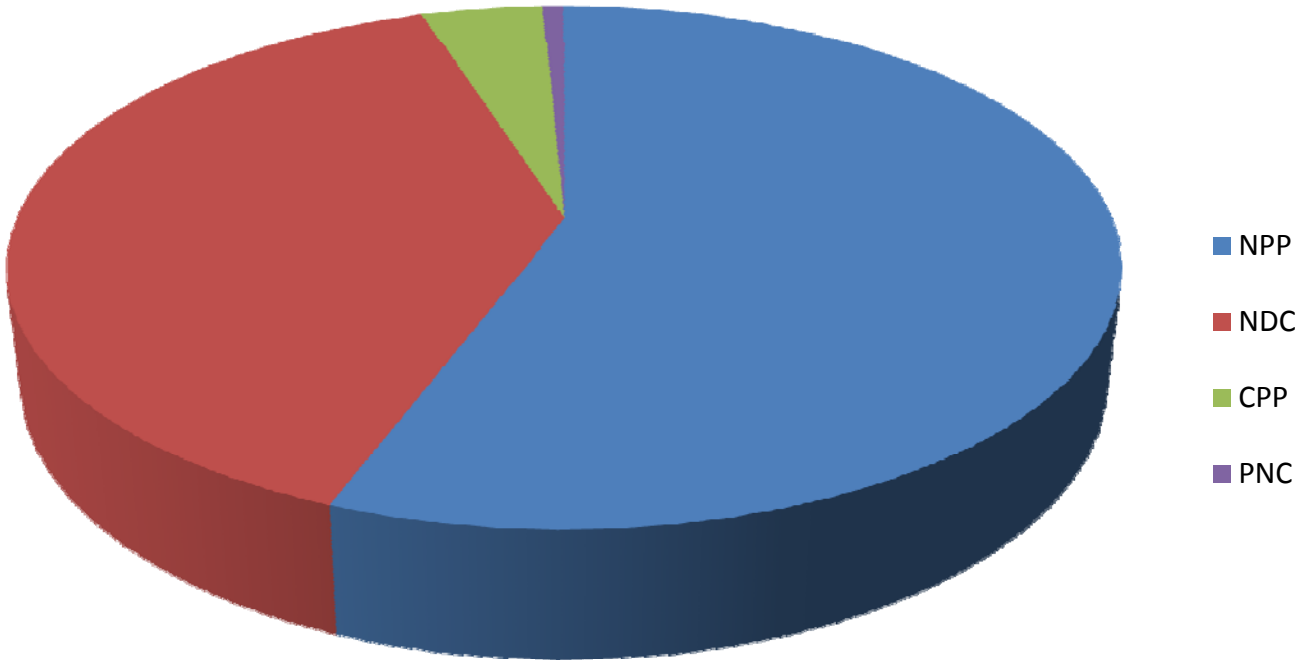
TV and radio:distribution of paid political airtime (political spots)



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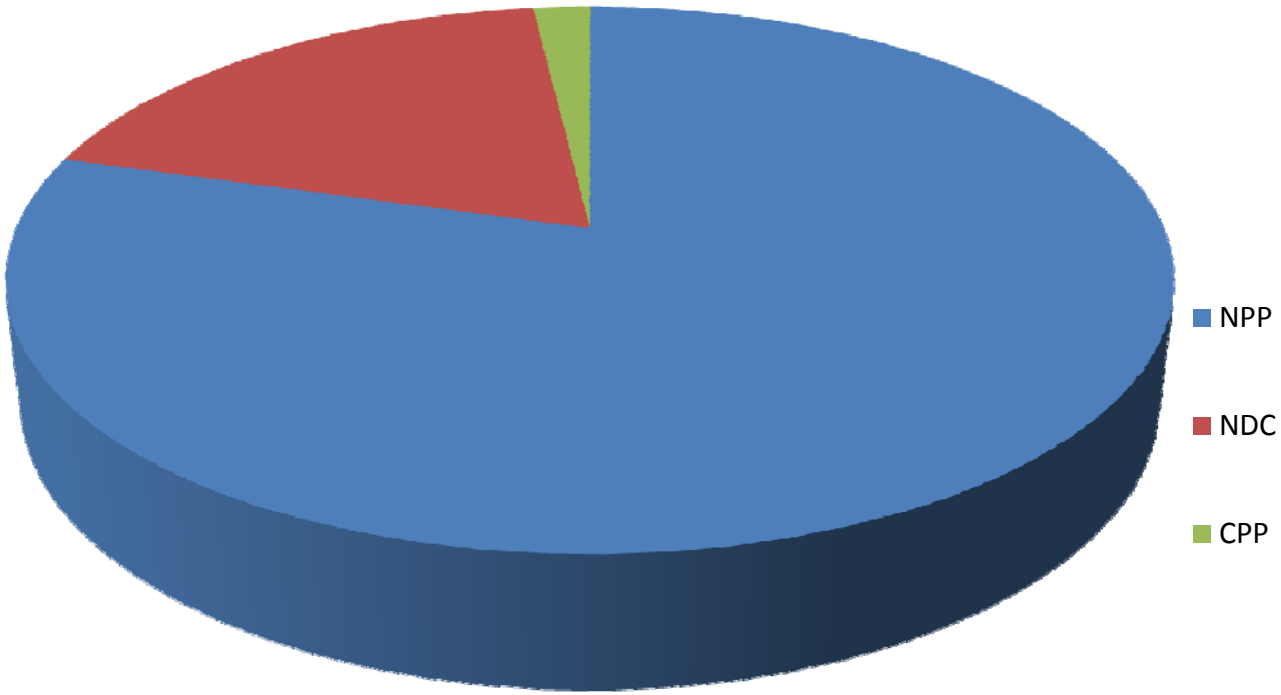
Print media: distribution of paid political space